


# ENGAGE

PARTNER WITH THE WORLD'S  
MOST INFLUENTIAL COMPANIES

Engage is a Collaborative Innovation and Corporate Venture Platform comprised of industry-leading corporations that have joined forces to partner with startups building the future of enterprise technology.

Together with our corporate partners, we are looking for visionary entrepreneurs in the industries spanning these six strategic themes.

Powered by 

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ONE

## CUSTOMER EXPERIENCE

Addressing rapidly shifting consumer expectations and meeting the increasing demand for personalization, convenience, and immediacy.

Enterprise E-Commerce, Omnichannel Connectivity, Contactless Interaction, Demand Forecasting, Personalization, Customer Intelligence, Customer Data Platforms (CDP), and Digital Marketing.

THREE

## FUTURE OF WORK

Navigating the future employee, office, and skills landscape.

Diversity, Equity, and Inclusion (DEI), DevOps, Augmented Intelligence, Collaboration Tools, Low-Code & No-Code Platforms, Building Visibility & Monitoring, HR Tech, Productivity Software, Knowledge Management, Workforce Augmentation, Labor Efficiency, Virtual Training, and Sales Enablement.

FIVE

## LOGISTICS & MOBILITY

Building dynamic logistics & distribution networks to move and deliver goods.

Distributed Warehousing, Last-mile delivery technology, Route Optimization, Drones, Autonomous Vehicles, Fleet Electrification, Connected Vehicles, Diagnostics, Routing, Safety, Telematics, and Alternative Battery Technology.

TWO

## SUPPLY-CHAIN & MANUFACTURING

Strengthening transparency, connectivity, resiliency, and efficiency throughout the supply chain.

Supply Chain Visibility, Intelligent Process Automation (IPA), Robotics, Smart Packaging, IoT, Network Planning, Fulfillment Optimization, Warehouse Automation, Predictive Maintenance, Inventory Management, and Restaurant/FoodTech.

FOUR

## BIG DATA, ANALYTICS & SECURITY

Harnessing artificial intelligence, machine learning, automation, and alternative data to provide actionable insights.

Cybersecurity, Data Engineering Tools & Platforms, NLP, Database Technology, Data Integration, Visualization, Data Unification, Data QA, FinTech Infrastructure, Alternative Research Platforms, Predictive Analytics, Unstructured Data Analysis, and Alternative Securities.

SIX

## CLIMATE TECH & SUSTAINABILITY

Addressing climate change through sustainable systems and cleantech.

Renewable Energy, Emissions Reduction, Batteries & Storage, Energy Management Software (EMS), Sustainable Packaging, Compostable Plastics, AgTech, Waste Elimination, Alternative Materials, and Environmental Health & Safety.